

BIIA

Business Information Industry Association Asia Pacific – Middle East Limited

BIIA Credit Management & Information Forum 2008

January 23, 2008 – JW Marriott Hong Kong

A neutral forum for credit experts, regulators, public sector information institutions, central bank official and information executives

The credit crunch caused by the subprime mortgage crisis is now affecting economies and trade credit in Asia's major export markets. The credit crunch is slowing growth in the Euro Zone, the USA and Australia. Growths of Indian exports are expected to slow and the growth rates of exports from China to the USA have already significantly declined as a result of the credit crunch. As the credit climate worsens, banks tighten credit and credit managers are reporting difficulties in collecting receivables on time. The topics discussed in the BIIA Forum 2008 are therefore timely and relevant for credit managers and information executives to face these new challenges. Trade credit and information are intertwined, which is a compelling reason for credit managers and information executives to meet in the annual BIIA Forum.

Program		
Time	Topic	Speaker
08:00 - 08:45	Registration and Continental Breakfast	
08:45 - 09:00	Opening Remarks and Welcome to the BIIA Forum 2008 where Users and Suppliers of Credit Information Debate Trends in Trade Credit and the Implications on Information	David Worlock , Chairman of BIIA and Chief Research Fellow of OUTSELL INC., a USA and UK based information consultancy and founder member of BIIA.
09:00 - 9:45	A New World of Risk has Emerged as the Credit Crunch has Moved Beyond the Subprime Loan Sector affecting Economies and Trade Credit What will be the consequences for Asia's primary export destinations? Dr. Belcsak will provide a forecast on what credit managers may expect in the months ahead. The Presentation will be followed by Q&A	Dr. Hans P. Belcsak , President Rundt & Associates; Country Risk and Corporate Intelligence Consultancy

To register call Cara Chan, D&B Hong Kong +852 2516 1287; Email chanca@dnb.com or check for registration details at: <http://www.biiacom/page.php?id=2>

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Program		
Time	Topic	Speaker
09:45 - 11:30	<p>Trends in Trade Credit Management and Implications on Information: Once again the credit granting community is being challenged by a crisis in confidence in the credit system.</p> <p>Seasoned credit managers will discuss the challenges posed by the credit crunch on credit management and their corresponding need for accurate, reliable and timely information.</p> <p>Information executives will explain how they help credit managers to manage this new credit crisis.</p> <p>John Rumpler, President of ICISA will provide a framework for discussion and will moderate the session.</p> <p>The session will be interactive. The audience is encouraged to participate in the discussion.</p>	<p>John Rumpler, Group General Manager, Credit & Surety; QBE Insurance (Australia) Limited and President of the International Credit Insurance and Surety Association (ICISA).</p> <p>Christine Christian, Managing Director, D&B Australasia and a Director of BIIA.</p> <p>P.K. Choudhury, Vice Chairman & Group CEO, ICRA Limited</p> <p>Albert Lai is the Principal Officer of Atradius in Hong Kong</p> <p>Jaques Vincken, Global Credit & Contract Services Manager, Shell Chemicals Europe BV</p> <p>Brook Zhang, Chairman of Sinotrust Corporation</p>
11:30 - 11:45	Break	
11:45 - 12:30	<p>State of Information: Inefficient Public Sector Information and the absence of regulatory frameworks for information sharing are the usual causes of a lack of transparency and the inability to grant credit on an objective basis.</p> <p>The International Finance Corporation (World Bank Group) will provide an update on progress in introducing regulatory frameworks on information sharing and credit bureau development in emerging markets.</p> <p>PERC/Info Policy Group will discuss the promise of non-financial data (payment data) in commercial credit reporting. The economic and social benefits of a regional (APEC) standard for commercial and consumer credit reporting.</p> <p>Thai Public Sector / Private Sector Partnership improving transparency in Thailand</p>	<p>Tony Lythgoe, Credit Information Expert, International Finance Corporation (IFC)</p> <p>Dr. Michael Turner, President PERC, Info Policy Institute</p> <p>Johnny Kiatnuntavimon, Vice President Business Online Thailand</p> <p>Joachim C. Bartels, Managing Director of BIIA will moderate this session</p>

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Program		
Time	Topic	Speaker
12:30 - 14:00	<p>LUNCH</p> <p>Key Note Address: Basel II and Credit Management</p> <p>A banker's perspective of how companies need to manage their credit standing, especially in time of financial crisis, and the impact of Basel II on the corporate community.</p>	<p>Dr. Randall O. Chang</p> <p>The Chinese University of Hong Kong</p> <p>Introduced by David Emery, Senior Vice President, Asia Pacific & International Business Development, Dun & Bradstreet Corporation Gold Sponsor of the BIIA Forum</p>
14:00 - 15:30	<p>China's Emerging Social Credit System: Managing Risk in China - Availability and Reliability of Information in a rapidly changing environment</p> <p>Speakers will discuss the current state of the information infrastructure in China and the status of the development of China's emerging Social Credit System.</p> <p>Lawrence Yee, Senior Vice President Business Development, D&B International and Director of BIIA will moderate this session</p>	<p>Prof. CAO Xiaoning, Chairman Huaxia D&B China</p> <p>YAO Guanghai, Deputy Secretary General, NORSMEO</p> <p>WANG Xiaolei, Division Director Credit Information System Bureau, People's Bank of China</p> <p>Prof. JIANG Jianli, Director, Liaoning Province Information Center</p> <p>QUI Wei, Director, E-Society Division Shanghai Municipal Information Commission</p>
15:30 - 15:45	BREAK	
15:45 - 17:00	<p>New World of Risk Roundup: From Eastern Europe to Asia, the lack of transparency increases risk exponentially. The panel will address several issues:</p> <p>How to deal with imperfect information infrastructures in Eastern Europe.</p> <p>How to overcome the lack of transparency in the SME sector. India, Singapore and Malaysia are paving the way with new approaches</p> <p>The Impact of Organized Crime, Corruption and Terrorism on Global Finance (for details see following page)</p>	<p>William Lim, Executive Director, D&B Singapore</p> <p>P.K. Choudhury, Vice Chairman & Group CEO, ICRA Limited, India</p> <p>Dr. Dieter Suedhofen, Director of Global Business Development, Creditreform Central & Eastern Europe</p> <p>Tony Lythgoe, Credit Information Expert, International Finance Corporation (IFC)</p> <p>Dr. Chris Kuehl, President, Armada Corporate Intelligence</p>

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Program		
Time	Topic	Speaker
	<p>The New World of Risk Roundup (cont.)</p> <p>Organized Crime, Corruption and Terrorism will always be prevalent and the illicit gains end up in money laundering schemes. Businesses are becoming more and more victims of credit fraud.</p> <p>Criminals becoming bolder, more aggressive, sophisticated and efficient. Fraud is now spreading to other industries that were once considered at low-risk.</p> <p>The drive behind crime, corruption and mostly terrorism is money. The challenge for this "industry" is moving that cash into the mainstream. Behind every criminal element is the need to launder money and this creates the most contact between the legitimate worlds of finance and the illicit world. This session explores the impact of the problem and how it has been manifesting itself in the world of international finance. The discussion will range from how to determine when one is being victimized or exploited and what to do to protect oneself from those who would manipulate the system.</p>	<p>Dr. Chris Kuehl, President, Armada Corporate Intelligence</p> <p>William Lim, Executive Director, D&B Singapore will moderate the session</p>
17:00	Meeting Adjourns	

BIIA reserves the right to make changes should they become necessary on short notice.

**BIIA expresses its thanks and appreciation to its sponsors for their support of the
BIIA Forum 2008**



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