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Press release

Breakingviews rises in the East

New Hong Kong bureau extends coverage of Asian companies and markets

London/Hong Kong, April 1, 2009

Breakingviews has expanded its coverage of Asia with the launch of its Hong Kong bureau. John Foley will lead Breakingviews' agenda-setting financial commentary in the region, alongside an influential team of writers in Europe and the US.

Already a leading voice in financial comment through its subscription-only website, Breakingviews appears daily in the New York Times, International Herald Tribune, Caijing (China), Business Standard (India), Business Times (Singapore) and many other leading publications.

"Asia is taking a leading role in reshaping global finance. We will give our readers more insight into this exciting region – and bring Breakingviews' pull-no-punches comment to a new elite audience," said Hugo Dixon, Breakingviews' editor-in-chief.

John Foley was most recently mergers and acquisitions correspondent in Breakingviews' London bureau, writing on global takeovers, capital markets and restructurings. He joined Breakingviews in 2004, and has covered sectors including consumer goods, retail, luxury and mining.

Notes for editors:

Breakingviews is one of the leading sources of agenda-setting financial insight. Founded in 1999 by Hugo Dixon, the company provides online comment on companies and markets. Breakingviews also appears daily in publications including the New York Times, the International Herald Tribune, The Telegraph, France's Le Monde, Germany's Handelsblatt, Spain's Cinco Dias and China's Caijing. Through these partners, Breakingviews reaches more than four million readers daily.

For further information, please contact:

Hugo Dixon
Editor-in-chief and chairman
+44 (0)20 7496 1857
hugo.dixon@breakingviews.com

John Foley
Correspondent
+852 6680 4232
john.foley@breakingviews.com



breakingviews Limited
Registered Address
16 St Helens Place
First Floor
London EC3A 6DF
T +44 (0) 20 7256 9333
F +44 (0) 20 7256 5880
Registered No. 3878303
VAT Registered No. 756233428
www.breakingviews.com