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Vivísimo Partners with Taxonomy Expert WAND

*Vivísimo Partnership with WAND Helps Enterprise Search Customers
Improve Relevancy of Search Results*

Pittsburgh – January 26, 2009 – Vivísimo (vivísimo.com), a leader in enterprise search, has signed a technology partnership with taxonomy specialist WAND, Inc. The agreement enables Vivísimo to offer WAND taxonomies to customers, expanding the conceptual search capabilities of Vivísimo’s recently introduced Velocity Search Platform™ 7.0.

“For customers looking to add taxonomies to their enterprise search strategy, Vivísimo’s partnership with WAND provides compelling advantages,” said Stacy Monarko, product marketing manager for Vivísimo. “WAND’s comprehensive taxonomies integrate well with Vivísimo’s industry-leading search to give users powerful options for exploring their own content.”

Launched in October, Velocity 7.0 introduced a new method for delivering conceptual search, empowering users with explicit tools for expanding or refining their search parameters. Vivísimo’s conceptual search includes a new user interface to give users direct control to fine-tune queries and personalize their search to meet specific information goals.

With the new interface, users see exactly how they are modifying their search. They can expand queries using suggested concepts derived automatically by Velocity. Alternatively, users can select from pre-generated thesauri and ontologies to further refine or expand queries using synonyms and broader or narrower terms. Organizations that do not have these resources internally can now select from WAND’s extensive taxonomy library.

With 25 years of classification experience, WAND has developed more than 40 taxonomies across all industries and domains. The company maintains and expands its taxonomies with a team that includes domain experts, library scientists, taxonomists, lexicographers and computational linguists. New taxonomies are developed on a regular basis.

“Taxonomy is an essential ingredient for maximizing the value of an enterprise search engine,” said Mark Leher, WAND’s vice-president of business development. “We are excited about this partnership because it will allow Vivísimo’s customers to leverage WAND’s pre-built taxonomies to extend the capabilities of Velocity 7.0 and get even better search results.”

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About WAND, Inc.

Since 1995, WAND has developed structured multi-lingual vocabularies with related tools and services to power precision search and classification applications on the internet. WAND's Taxonomy library contains more than 40 domain specific taxonomies including 33 different industry vertical packages, jobs, travel, retail, medical, and general enterprise search topics with more domains being added on a regular basis. Although based in Denver, Colorado, WAND's taxonomies are available in 11 global languages. For more information about WAND's taxonomies and services, please visit www.wandinc.com

About Vivisimo, Inc.

Vivisimo provides enterprises with innovative search solutions that help end-users find and take advantage of all appropriate and available information, regardless of source, location or type. Vivisimo's innovative technology, including social search tools that enable collaboration throughout the enterprise, is delivered with a focus on end-user satisfaction and application control through easy-to-use interfaces, flexible security management and a modern architecture that enables quick deployment. Vivisimo products are available for standalone search applications or as OEM versions embedded within partner applications and solutions. Vivisimo serves its clients from headquarters in Pittsburgh, USA, and through partners around the world. Visit Vivisimo.com and our [Search Done Right][™] blog.