

National Statistics Bureau of China-Sinotrust “China Automotive Climate Index” Draws Wide Attention from Domestic and Foreign Media

Beijing, June 1, 2010---On April 22, the 2010 Q1 “China Automotive Industry Climate Monitor Index” was released in Beijing—the fifth quarterly release since its establishment. As of May 31, this report has drawn extensive attention from more than 350 domestic and foreign media.

The mainstream domestic media including CCTV, CBN, *China Youth Daily*, *Beijing Times*, *Beijing Youth Daily*, *China Daily*, *Shanghai Securities News*, *Global Times (English edition)*, *China Times*, *China Securities Journal*, *Moneyweek*, *Southern Metropolis Daily*, *China Automotive News*, *China Motor*, *Auto Circle*, www.xinhuanet.com, www.people.com.cn, www.chinanews.com.cn, www.news.qianlong.com, www.sina.com, www.sohu.com, www.qq.com, www.163.com, etc. all carried a report on this event.

At the same time, the 2010 Q1 “China Automotive Industry Climate Monitor Index” also garnered attention from the mainstream media in North America and West Europe, including *Yahoo! Finance*, *CNBC*, *Automotive.com*, *PR Newswire*, *EuroInvestor.fr*, *Capital.fr*, *Yahoo! German*, *WallStreet-Online.de*, etc.

The “China Automotive Industry Climate Monitor Index” was jointly compiled by the National Statistics Bureau of China and Sinotrust International Information & Consulting (Beijing) Co., Ltd. in early 2009. Being authoritative and comprehensive, the Index quantitatively reflects the future trends and changes of the automobile industry in China.

According to Lang Xuehong, Deputy General Manager of Sinotrust Automotive Marketing Solutions and Executive of the China Automotive Industry Climate Monitor Index Project, the “China Automotive Industry Climate Monitor Index” that is released on a quarterly basis consists of the Comprehensive Climate Index, Pre-warning Index, Entrepreneur Expectation Index, Dealer Manager Index and Regional Buying-power Index, based on which the *Reports for the Research on China Automobile Industry Climate* is developed to analyze the reasons and trends of the changes in the automobile industry climate, predict the period of industry development, identify the peak and valley of the industry development and give pre-warning signals. Lang Xuehong hopes that the China Automotive Industry Climate Index can play a better role as a “Barometer” and “Direction Sign” for the China-based automakers.

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About China Automotive Industry Climate Index

The China Automotive Industry Climate Index was developed jointly by China Economic Climate Monitor Center of China National Bureau of Statistics and Sinotrust International Information & Consulting (Co., Ltd.) at the beginning of 2009. The index gives a quantitative description of the development trends of the auto market in China.

The quarterly-issued China Automotive Industry Climate Index consists of the Comprehensive Climate Index, Pre-warning Index, Entrepreneur Expectation Index, Dealer Manager Index and Regional Buying-power Index, based on which, the *Reports for the Research on China Automobile Industry Climate* is compiled to analyze the reasons and trends of climate changes, estimate industry development period, identify the peak and bottom of industry development, and give pre-warning signals. All this paves the way for national macroeconomic control over the auto sector and the creation of production and sales plans by automakers, and guides the sound development of China's auto industry with its accurate and most-up-to-date information.

About Sinotrust Automotive Marketing Solutions

Sinotrust is a leading supplier of marketing solutions to the Chinese automotive market. With offices in Beijing, Shanghai and Guangzhou, we have a team of over 260 skilled professionals devoted to our automotive marketing solutions. Our Automotive Marketing Solutions integrate information, services and technology to provide marketing research services, marketing consulting & business strategy services and database marketing services, helping automotive companies position their products correctly, identify target markets accurately and conduct effective marketing so as to develop sustainable and profitable customer relationship.

About Sinotrust

Sinotrust is a leading supplier of marketing solutions and credit solutions in China. We collect, analyze and manage information about markets, consumers and businesses to provide marketing research, business information, consulting and database marketing services through integration of information, services and technology. Our products and services help you make better marketing and credit decisions and develop profitable customer relationships.

Over 80% of the Fortune 500 companies operating in China are using different products and services of ours. We employ over 700 people in our offices in Beijing, Shanghai and Guangzhou, supporting organization clients from automotive, financial services, insurance, retail, telecommunications, IT, manufacturing, consumer products and trade sectors.

At the beginning of 2007, Experian, the leading global information services company, made a strategic

investment in Sinotrust with both capital and know-how. The investment keeps on improving our service capabilities.