



# State of Business Information Industry

Business Information Forum 2011  
Online Information Asia Pacific  
Hong Kong  
March 24, 2011



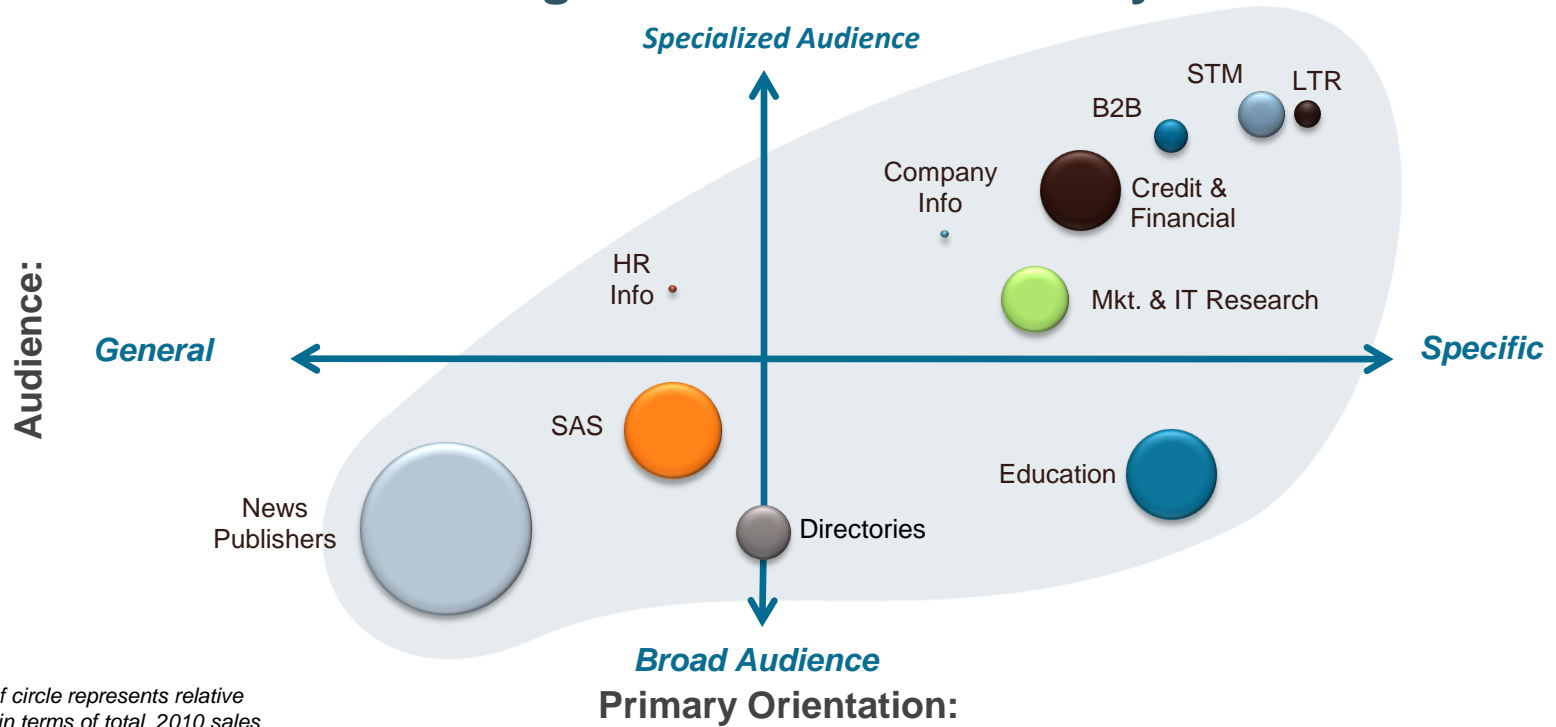
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# Industry Ecosystem



## Publishing & Information Industry

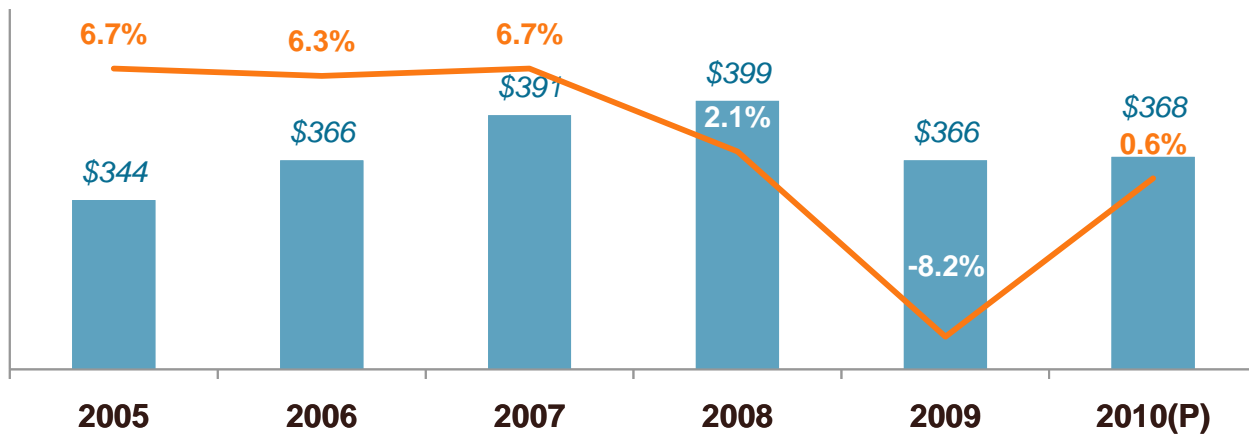


# Industry Performance



## Global Publishing & Information Industry

Industry Revenue (\$B)



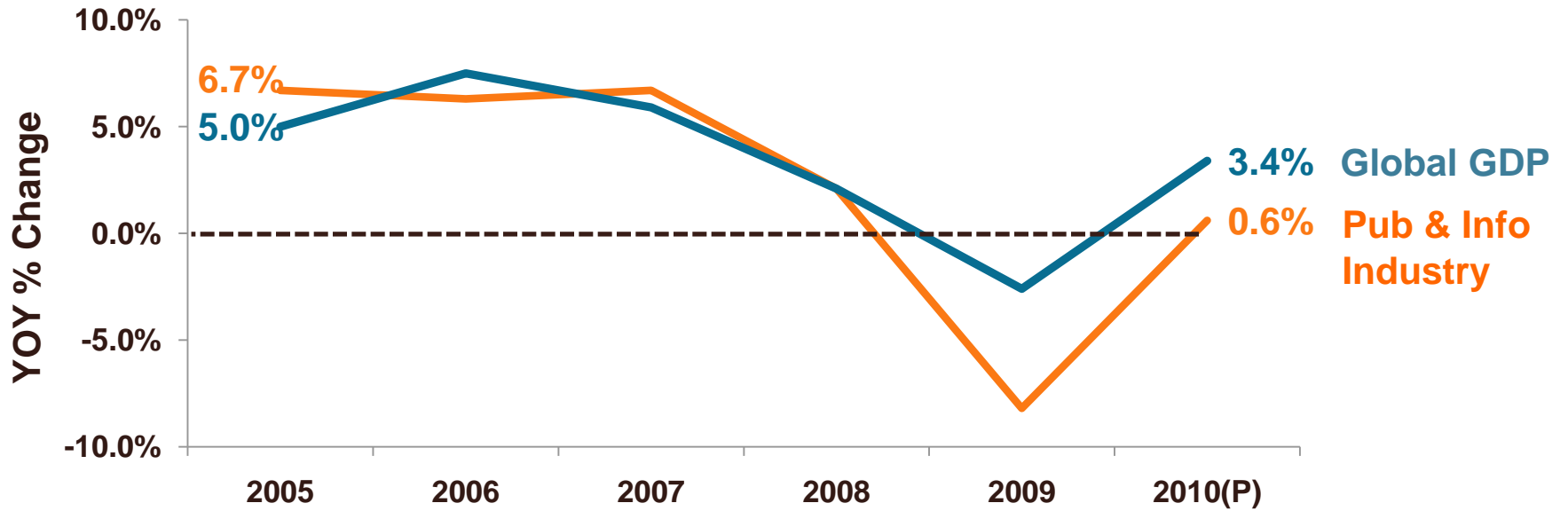
YOY % Change in Revenue



# Industry Performance



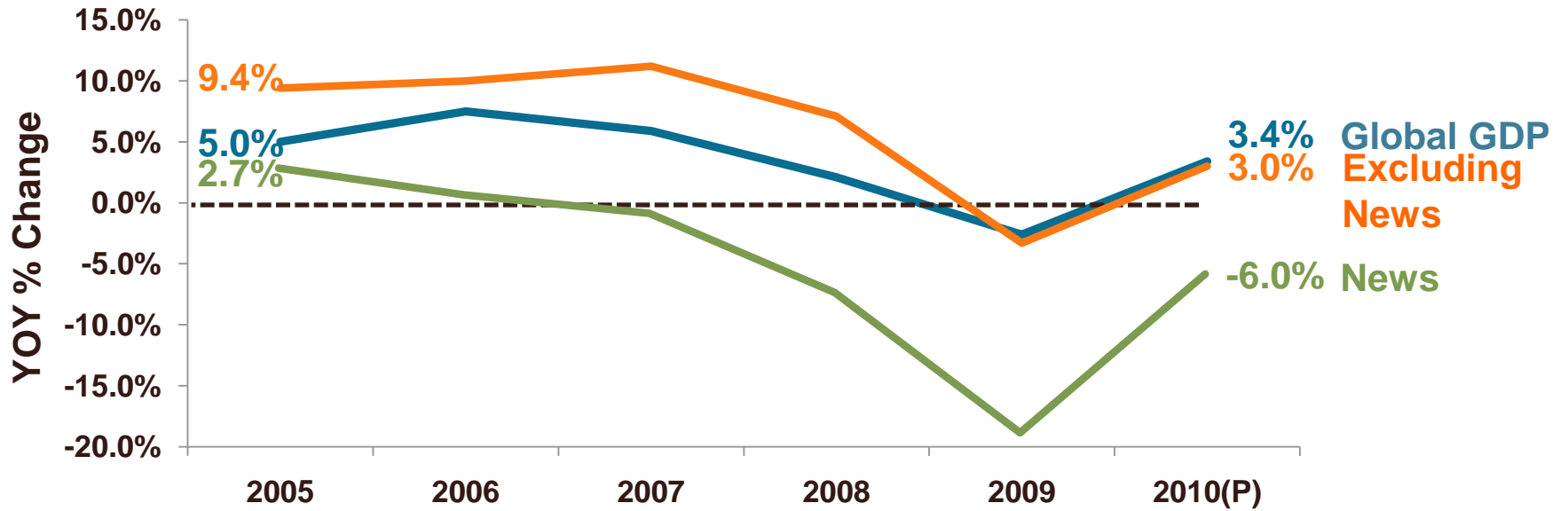
## Global Industry & GDP Growth



# Industry Performance



## Global Publishing & Information Industry



# Industry Drivers...

**Global**



**Mobile**



**Social**

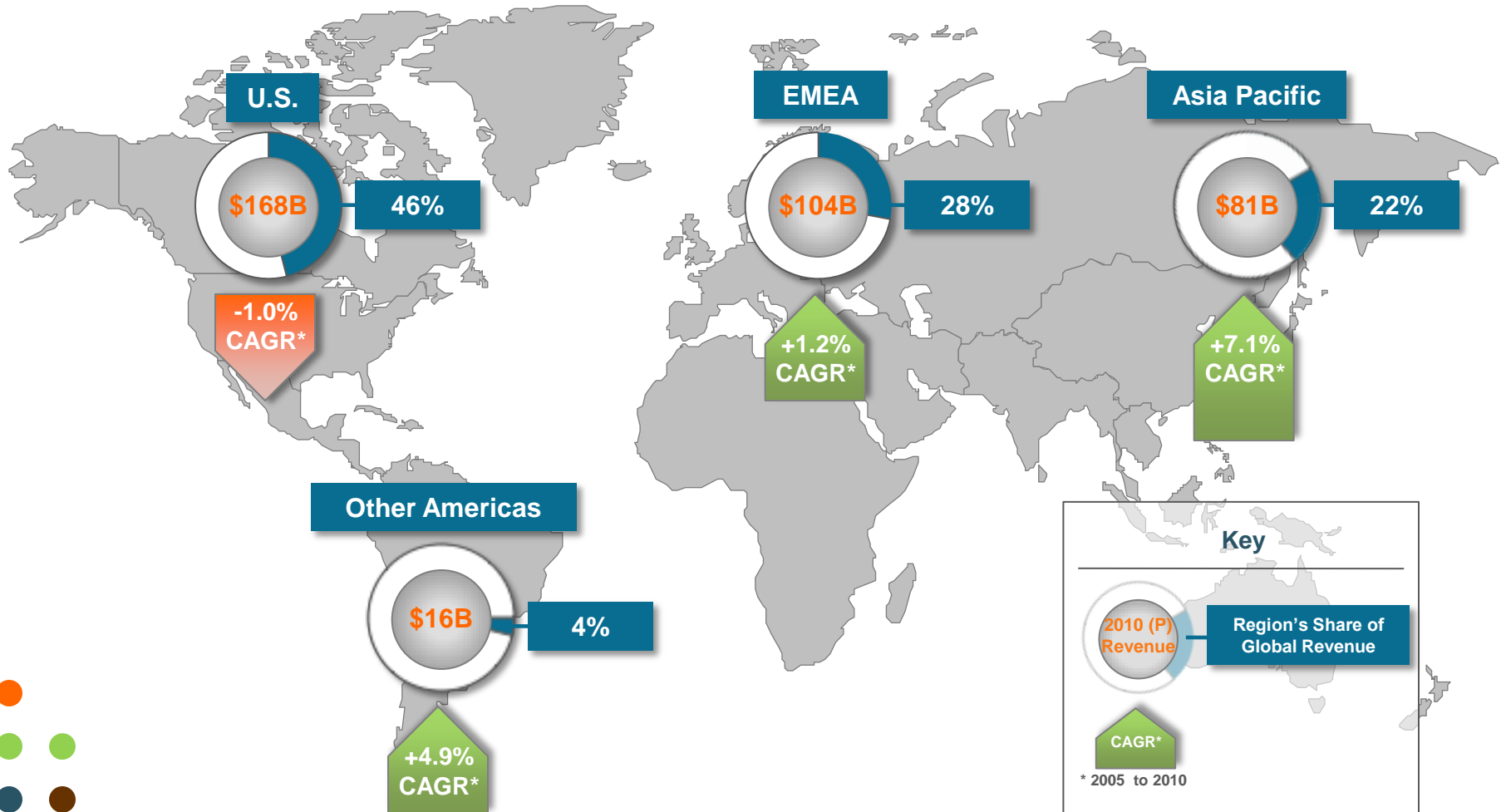


**Solutions**



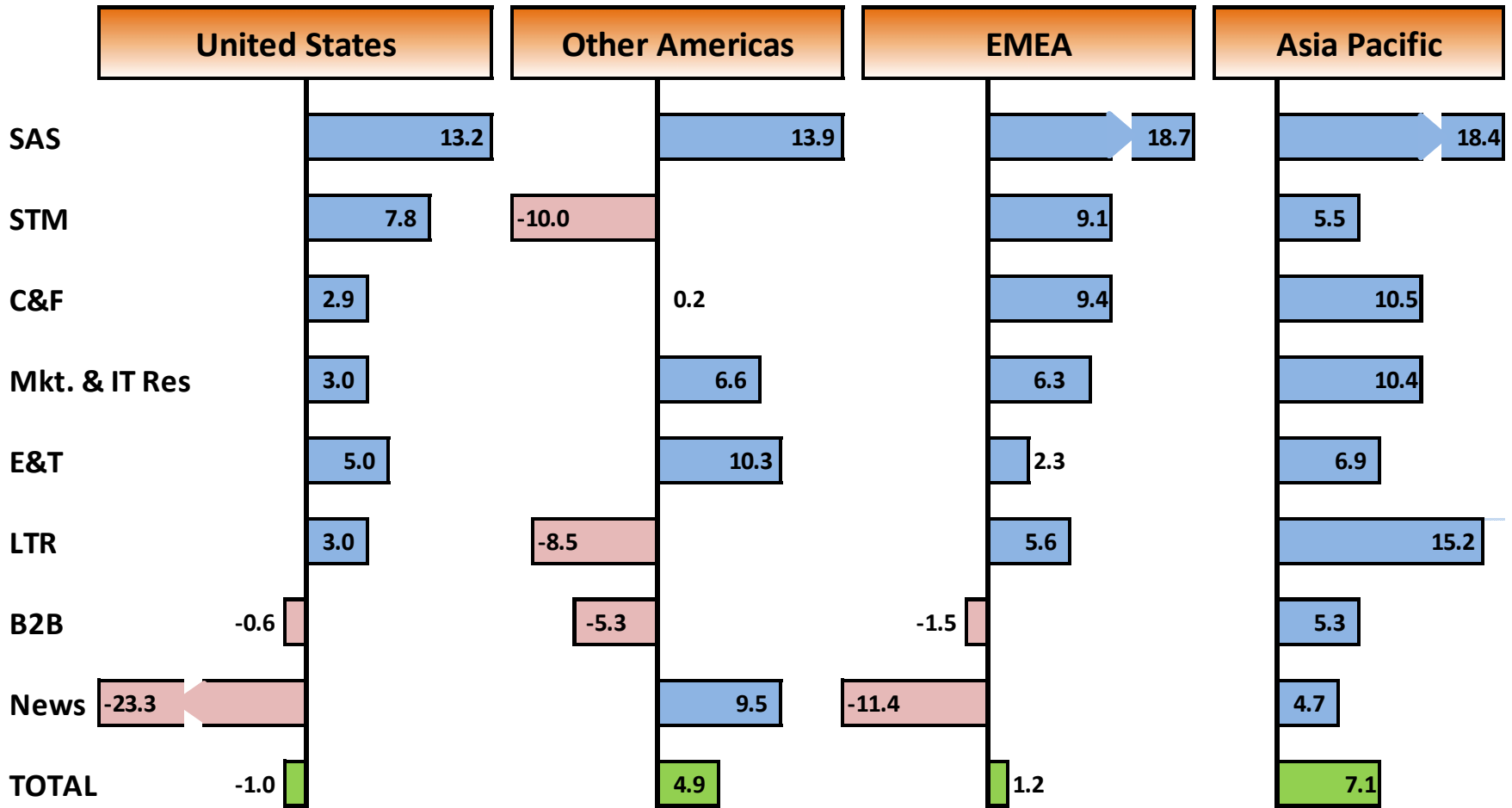
# Global Expansion

## Global Publishing & Information Industry



# Global Growth Across Segments

Average Revenue Growth (CAGR % 2005-10)



- TOTAL
- 
- 
- 
- 8





# Social, Mobile, Solutions



**Mobile Workflows**

**Big Data + Extreme Analytics**

**Customized Solutions**



# Essential Actions

- **Develop Platforms, Not Products**
- **Perform at Industry Benchmarks or Better**
- **Invest in Web and Customer Analytics**
- **Help Make Money, Save Money, or Mitigate Risk**



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