How CRAs use Register (and other) Data

Presentation from BIPA

David Knowles 12th May 2016



Agenda

- Who we are
- What we do
- What data we use
- What do we do with it
- What do our customers do with it
- What's the benefit?



Who we are

- Business Information Providers Association
- Formed March 2011
- UK trade association six principal commercial Credit Reference Agencies (CRAs)
 - Creditsafe, Dun & Bradstreet, Equifax, Experian,
 Graydon, Jordans



What our members do

- Produce Company Credit Reports and other Business Intelligence products
- Provide Information that helps companies reduce the risk inherent in business
- Every Year BIPA members provide 100,000+ business customers with:
 - 65 million + commercial credit reports
 - Monitor 35 million + trade credit accounts
 - 100,000,000+ trade credit accounts assessments



What's in a typical business credit report

- Company Identification Information
- Filed financial information where available
- Adverse court data
- Director and Shareholder data
- Group Structure
- Credit Score
- Credit Limit
- Link to documents



The importance of register data

- Company Identification Information
- Filed financial information where available
- Adverse court data
- Director and Shareholder data
 - PSC
- Group Structure
- Credit Score
- Credit Limit
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Sourcing data in the UK

- UK CRAs typically get data from multiple sources
 - Register data Companies House
 - Court data Registry Trust on behalf of Courts
 Service
 - Gazette data
 - Private sources



Why don't our customers just go to Companies House?

- All the other information as well all in one place
- Added value
 - Score & Limit
- Ease of use for expert and non-expert
- Links through to other reports
- Integrated Solutions



What do our customers use our products for?

- Trade Credit Assessment
 - Domestic & International
- Business Marketing
- Fraud Detection
- AML
- Data Cleaning



What's the benefit?

- Trade Credit Assessment
 - 3x larger than all bank lending to business
 - The cash flow that keeps business (and the economy) alive
- £200 billion + of business secured every year

