Business Information Industry Association



Proposed Sponsorship Opportunities for BIIA 2019 Biennial Conference

Platinum (US\$15,000) - limited to one sponsor

Package includes sponsorship of networking reception on day 1. Sponsor will be given 5mins at start of networking reception to introduce company

Package also includes:

- Logo on registration website, onsite signage, BIIA's website, on sponsor slides at the event and on any official printed event materials
- Logo listed in the BIIA Newsletter
- Four free registrations

Diamond (US\$10000) – limited to two sponsors

Package 1 – welcome reception on evening before day 1 - SOLD

Package 2 - Delegate gifts - SOLD

Each package includes:





- **Diamond Sponsors**
- Logo on registration website, onsite signage, BIIA's website, on sponsor slides at the event and on any official printed event materials
- Logo listed in the BIIA Newsletter
- Three registrations per Diamond sponsor

Gold (US\$7,500) - limited to four sponsors

Package 1 - Delegate lanyards

Package 2 - Morning break day 1- SOLD

Package 3 – Afternoon break day 1 -SOLD

Package 4 – Morning break day 2 - SOLD

Each package includes:







Gold Sponsors

- Logo on registration website, onsite signage, BIIA's website, on sponsor slides at the event and on any official printed event materials
- Logo listed in the BIIA Newsletter
- Two free registrations per Gold sponsor

Silver (US\$3,000) - limited to six sponsors – TWO SOLD

Each package includes:

 Logo on registration website, onsite signage, BIIA's website, on sponsor slides at the event and on any official printed event materials





Silver Sponsors

- Logo listed in the BIIA Newsletter
- One free registration per Silver sponsor

Bronze (US\$1500) – limited to eight sponsors – TWO SOLD

Each package includes:

- Logo on registration website, onsite signage, BIIA's website, on sponsor slides at the event and on any official printed event materials
- Logo listed in the BIIA Newsletter
- 50% reduction on one delegate

